

## RETAIL

Afriko Foods leads the market by providing solutions that are based on food trends customer analysis and a systematic new product development process. Work with our team to uncover opportunities within the baked goods sector for your retail solution.

**We are your ideal partner to grow your business. Our solutions drive your sales through innovative**



Offering world-class safety, all Afriko Foods goods are batch-coded, specified and quality assured from start to finish.

Our support doesn't stop with product development. You will have direct access to a support team of coaches, trainers, and operation and marketing teams to ensure your business thrives.





We will also offer the option of working with our marketing team to develop packaging solutions exclusive to your business.

*YOUR PARTNER IN RETAIL*



## WHOLESALE

**With a large selection of baked products and culinary solutions, Afriko Foods is the one-stop shop that meets all your consumer and distribution needs.**

-  Our factories are designed to generate large batches and we deliver on time, every time.
-  We are constantly expanding our product line for you, introducing new and unique product solutions to our range.
-  We are able to satisfy your requirements continuously and on time thanks to the help of our experienced team and the agility of our operations which help us prevent overstocking and guarantee longer shelf life.
-  Frozen foods, ambient goods, ingredients, packaging, and consumables are all covered by our food solutions. Everything you need is available for you under one roof.

IT'S ALL  
ABOUT THE

**TASTE**



## HOSPITALITY

**At Afriko Foods we understand your need to be exclusive**

The hospitality industry is always thinking out of the box, always thinking of ways to give customers something fresh and new. Adopting global trends and best practices, we are continuously reaching for new heights with all our products, from how we make them, to how they taste and ultimately what they cost. With over 40 years of experience, our Master Baker is skilled in creating a menu that is exactly to the taste of your hospitality experience.

Keeping up with the times, we've opted for pre-baked frozen goods, to not only save you the hassle of having to do it all yourself but to help you maximise your shelf life and inventory management. We make sure to use only the freshest and finest locally sourced ingredients, making sure that apart from your food having a longer shelf-life, you can also expect the same great taste.



In our many years dealing with hospitality clients, we've realised the need to be more thoughtful of smaller establishments, and have since done so. We now cater to establishments of all sizes to the exact batch size and variety of goods they need. We are more than happy to supply food solutions that cater for the biggest resort and as well as the smallest coffee shop.

**Afriko Foods offers the full package, giving you packaging solutions that fit the uniqueness of your hospitality brand and business with the assistance of our support team.**

Food for Africa, from Afriko. We have a local office in Lusaka, that's conveniently located for easy collection and are connected to local wholesalers who have experience in serving the Zambian hospitality industry, which makes working with us easier.

